



Request For Proposal

Grant-Funded Bid Opportunity awarded by the
Nantucket Island Chamber of Commerce

PROPOSALS DUE BY: FRIDAY, MARCH 14TH

Project Overview

As a Regional Tourism Council, the Chamber advertises our faraway island both locally and internationally. The Massachusetts Office of Travel and Tourism has provided grant funding that we are choosing to partially allocate for photography.

Please read through this document carefully to understand all requirements before submitting your proposal.

This opportunity will require travel around Nantucket island. Please consider this when calculating any potential travel expenses that may be incurred in your quote for this proposal.

If selected, you grant express permission for any works created in this campaign for the Nantucket Island Chamber of Commerce to use in local, national, and international publications and in Chamber advertising on social media platforms and you grant exclusive rights for three (3) years to any images submitted.

Project Goals

Please see the scope of work below. Submitting a bid will allow you to be considered for the project.

Photography Scope

- Buildings and landmarks located in the downtown area in different seasons.
- People participating in activities such as biking, walking, surfing, boating, sledding, swimming, and shopping.
- Scenic images of beaches, trails, ponds, local wildlife, and vegetation.
- Nantucket Christmas Stroll and Nantucket Daffodil Festival events.

180 Total Images

**Please include your personal travel expenses in your proposal as part of your total bid. Specific photo shot lists will be provided at a later date, but will vary from local downtown, events, nature, etc.*

Target Deliverable Schedule

Dates are to be determined and discussed with the photographer selected for this bid. The expectation is delivery of photos monthly that are reflective of the preceding month. Photos of the Nantucket Daffodil Festival (April 24-27, 2025) and the Nantucket Christmas Stroll (December 5-7, 2025) are part of this contract.

Final Project Due: This is a year long contract with monthly deliverables.

Evaluation Metrics

We will evaluate bidders and proposals based on the following criteria:

- Photos submitted as examples of your previous work
- Projected costs
- Experience and technical expertise
- Responses articulated in this proposal

Submission Requirements

Bidders must adhere to the following guidelines to be considered:

Proposals must be sent in by **Friday, March 14th, 2025**. Bidders who are interested in submitting a proposal should inform Jackie McGrady at jacqueline@nantucketchamber.org no later than the **March 14th deadline**.

- Proposals should include photos of your work. These photos are for review purposes and will not be for use by the Chamber. Submit no more than 10 photos and include examples of the following:
 - Landscape (could be the island in varying seasons, varying locations such as beach, lighthouse, streets, etc.)
 - People/Crowds/Events
 - Island Businesses

- If there are any scheduling conflicts, please note that in your proposal. You will be required to attend the Nantucket Daffodil Festival and the Nantucket Christmas Stroll.
- Include a proposed delivery schedule of photos.

Contact Information

For questions or concerns connected to this RFP, please contact

Jackie McGrady, Business Operations Manager

jacqueline@nantucketchamber.org

Quote

In order to be successful in this proposed project, what is your total fee for the cost of services provided (this must be **one all-inclusive number** for the costs and travel associated with the entirety of the project).

\$ _____

I acknowledge that I have read and understand the terms and conditions of this proposal.

Signature and Date

Proposal:

In your proposal, please add any notes, questions, or added context you feel is pertinent for us to know in reviewing your proposal. Please send the 10 photos you wish for us to consider via email.